



An initiative of United Way of Greater Los Angeles
& L.A. Area Chamber of Commerce

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KENT SMITH
LA Fashion District BID

JIM WHITE
Paramount Studios

MINUTES

June 4, 2015
7:30-10am

7:30am	Welcome & Introductions	Jerry & Chris
7:40am	2015 Homeless Count	Summary Christine
8:30am	Task Force Strategic Review & All	Zahirah
9:10am	Task Force Messaging	All
9:55am	Next Steps & Next Meetings	

Task Force members present:

Jerry Neuman
Chris Carey
Bill Farrar
Wendy Levin

Kerry Morrison
Neil Haltrecht
Kent Smith
Rich Grimes

Task Force members absent:

Fran Inman
Jim White

United Way: Christine Margiotta, Chris Ko, Zahirah Mann, Michael Nailat, Emily Bradley

Chamber of Commerce: Gary Toebben

Guests: N/A

NEXT MEETING: SPECIAL MEETING, July 22nd @11:30am-3:00pm, downtown, location
TBD

I. Welcome and Introductions

II. 2015 Homeless Count Summary

Review of overall results. Main results and potential impacts and issues to consider include:

- 12% Overall Increase
- 54% Chronic Increase
- 6% Veteran Decrease

Key Considerations/Impacts:

- Major component was 85% increase in encampments, cars and RVs which have a multiplier effect
- Potential impact on results due to definitional change of chronic homelessness
- Veteran homelessness shows impact of resource investment with decrease despite large increase in inflow (10 new veterans/day become homeless now compared to 3/day a few years ago). Approx. 300 decrease while housed 7500 veterans.

III. Task Force Strategic Review

After sharing general outcomes of the count:

Key questions for follow up:

- Looking Back
 - o Look back at expected inflow and placements vs. reality since launch
 - o What changed in last two years? Placing more than ever but not seeing decrease?
- Current Issues/Impacts
 - o Where are people coming from (out of state, newly homeless, aging into chronic)? How does LA compare to towns with similar general migration rates (eg. NYC, SD, SF)
 - o Impact of unemployment (including select sector growth)?
 - o National trends (ie. LA vs Comparable Communities/National)
 - o Areas within system timeline that can be impacted
- Going Forward
 - o What is capacity of system realistically?
 - o What are the projected drawdowns/discharges expected by the VA that may impact Veteran homelessness?
 - o Potential of splitting long-term vouchers (e.g. 3 short-term vouchers)
 - o Opportunity and expansion of Rapid Rehousing resources
 - o Temporary/bridge housing opportunities (i.e. Beds, motel vouchers)

Ideas for further investigation:

- Short-term vouchers/Motel vouchers
- Reunifications
- Permanent sources of funding (e.g. State legislation such as AB1335)
- Compensation structures for housing locators
- 3rd party vendors for specialized services such as housing location
- Developing reserve to combat market shifts

IV. Task Force Messaging

Conversation and next steps:

- Look at holding larger discussion with other Home For Good stakeholders about economic landscape and businesses role.
- Sharing goals set vs. goals reached to spotlight successes
- Be proactive with press and media plan.
- Build political will

V. Next Steps/Next Meeting

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Meeting adjourned at 10am